



LOTUS PRESS NEWS

NORWICH NORFOLK NOR 92W Telephone: Wymondham 3411
Telegrams & Cables: Lotus, Norwich Telex No. 97401 (Lotus, Norwich)

ORIGIN LOTUS CARS (SALES) LIMITED

EMBARGO DATE 20th December 1966

LOTUS "EUROPA"

The Lotus Group of Companies are pleased to announce the introduction of an entirely new Lotus rear engined G.T. car designed and produced exclusively for the European market in association with Regie Renault.

The new car will be powered by a special version of the Renault 16 engine and gearbox and will be available for delivery from 28th February 1967 in France.

The car will be the first high volume, flow-line production Lotus at a popular price which will make it very competitive on the French market. The major parts of the car, including the body and chassis, are being produced in the new Lotus factory in Norfolk and the special engines and gearboxes are brought over from France in weekly shipments. The price in France is expected to be below 20,000 N.F.

Prototypes of the car have been on test for over 12 months including very rigorous testing on the M.I.R.A. pave. During these tests no major redesign work proved necessary and no serious mechanical or component failures occurred. Tests on the body in a wind tunnel finalised the present nose design and indicated that there was no aerodynamic gain to be obtained by covering the headlights. The drag factor of .3 (Elan .35) was originally .34 until, using $\frac{1}{2}$ scale models in the M.I.R.A. wind tunnel, we modified the rear deck to include a small spoiler, so proving the use that can be made of the M.I.R.A. wind tunnel and spoilers.

Please note that we do not want any mention of the proposed racing version of the car to appear before 27th December 1966. This is a specific request of Mr. Chapman himself, so to remind you once again, Lotus Europa announcement day is Wednesday 20th December, Lotus Type 47 announcement day is Tuesday 27th December.



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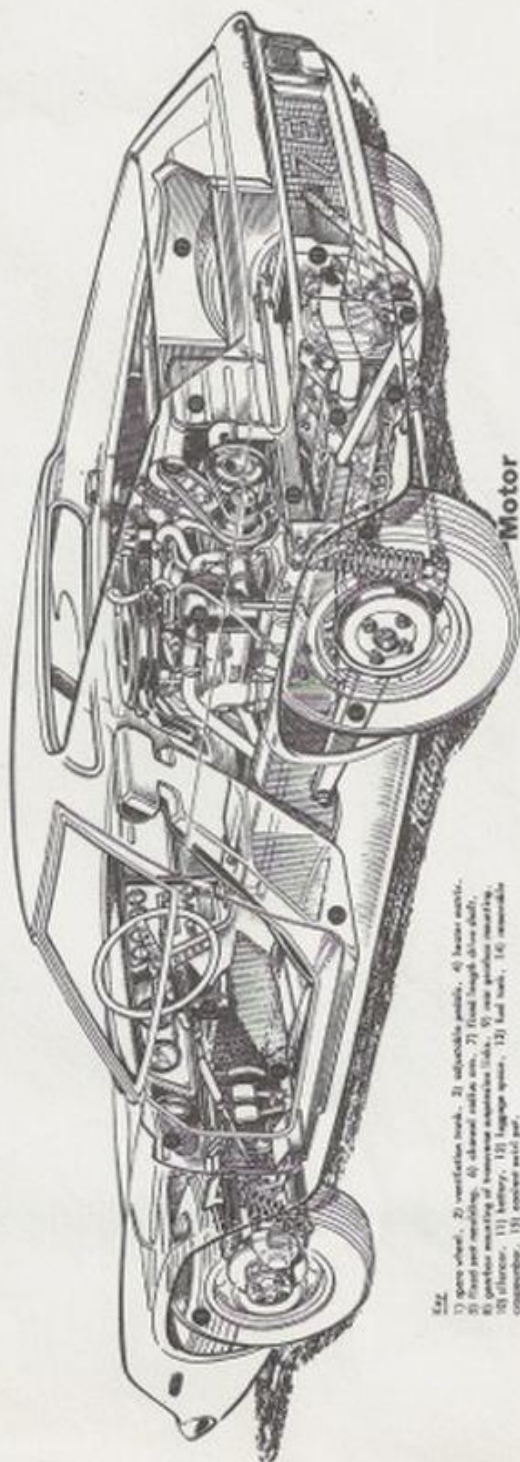


Fig.
1) spare wheel, 2) ventilation duct, 3) adjustable pedals, 4) heater matrix,
5) front seat mounting, 6) steering column, 7) front length drive shaft,
8) gearbox mounting of transverse subframe links, 9) rear gearbox mounting,
10) filler, 11) battery, 12) luggage space, 13) fuel tank, 14) rear axle
crossmember, 15) exhaust exit pipe.

Motor

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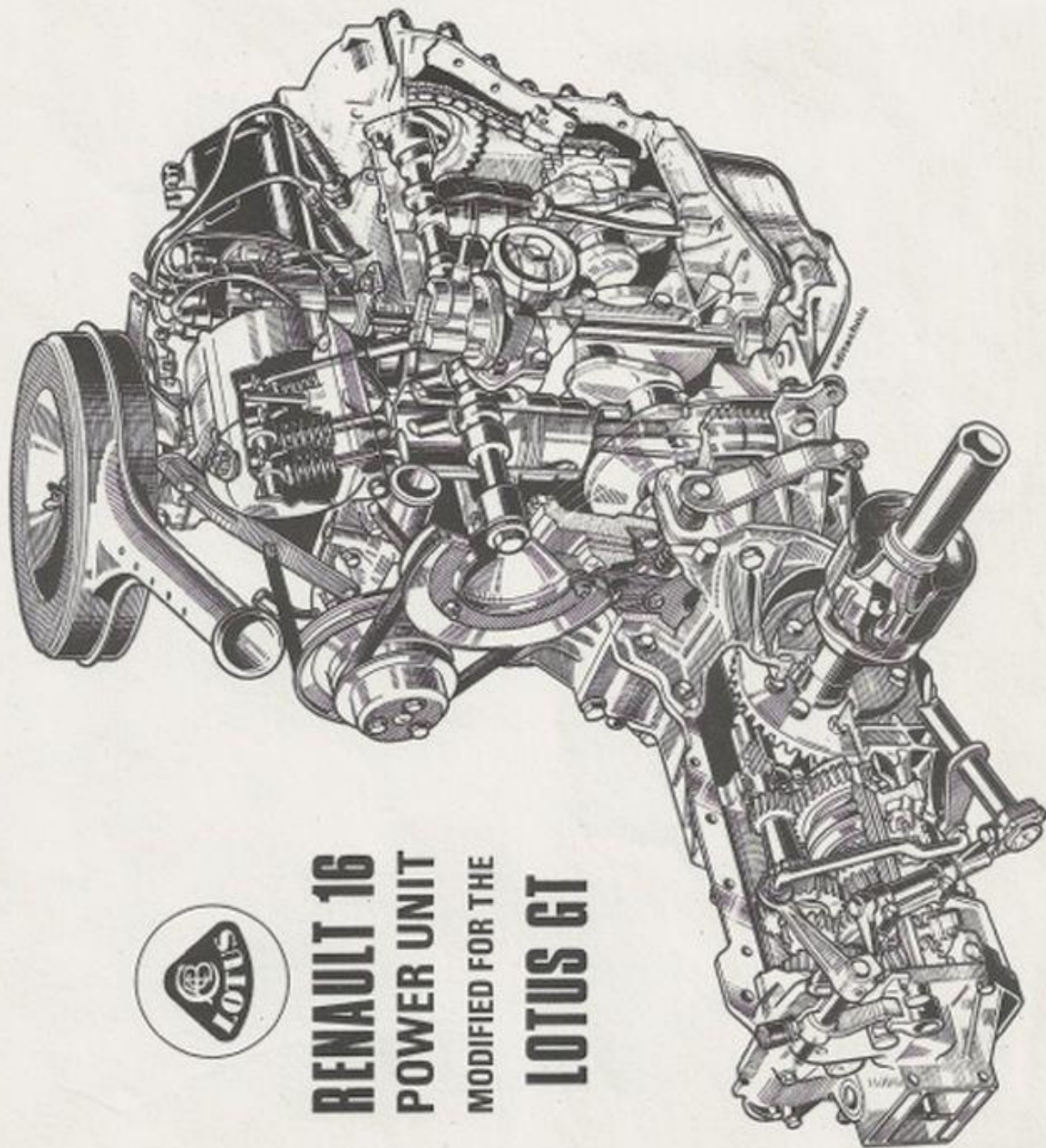


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RENAULT 16
POWER UNIT
MODIFIED FOR THE
LOTUS GT